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School of Law School of Medicine School of Pharmacy

TELEMEDICINE: EVOLVING LEGAL AND REGULATORY ISSUES FOR THE HEALTH PROFESSIONS

Friday, April 28, 2000

8:00 am to 4:00 pm University at Buffalo Center for Tomorrow

This conference is supported by the law firms of
Damon & Morey LLP,
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TELEMEDICINE: EVOLVING LEGAL AND REGULATORY ISSUES FOR THE HEALTH PROFESSIONS

The Health Law Concentration at the School of Law, State University of New York at Buffalo, in collaboration with the Schools of Medicine and Pharmacy, hosts this one day meeting on the challenges posed by the integration of telecommunications technology into the practice of medicine.

The emergence of telemedicine raises a host of issues for those working in the healthcare sector. Considered in its broadest sense, telemedicine is the delivery of health care at a distance from the medical provider. It extends to diagnostic and consultative services, the remote monitoring of patients, patient education, e-mail communications, and on a more sophisticated level, telesurgery and computer-assisted diagnostic devices.

What you will learn:

- The expanding scope and nature of telemedicine in healthcare delivery in the US and in Western New York.
- How to recognize and address potential legal issues associated with telemedicine services and electronic prescribing.
- The licensing implications of providing services across state lines.
- The roles of the US Food & Drug Administration and the Department of Health & Human Services in overseeing telemedicine equipment and reimbursement for medical services.

ACCREDITATION

School of Law - The UB School of Law has been certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education in the State of New York from March 10, 2000 - March 10, 2002. This conference has been approved for a total of 7.5 CLE credit hours in Areas of Professional Practice. The UB School of Law has a financial hardship policy. For further information, please contact Lauren Breen, CLE Coordinator, at 716-645-2480.

School of Medicine - The UB School of Medicine and Biomedical Sciences is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The UB School of Medicine and Biomedical Sciences designates this program for up to 5.5 hours of Category 1 credit towards the AMA's Physician Recognition Award. Each physician should claim only those hours of credit that he or she spends in the educational activity.



School of Pharmacy - The UB School of Pharmacy is approved by the American Council on Pharmaceutical Education as a provider of continuing pharmaceutical education. #044-999-00-037-L03

Telemedicine: Evolving Legal and Regulatory Issues has been approved for 6 contact hours or 0.6 ceu. Pharmacists are required to complete and sign an attendance verification. Continuing education certificates will be mailed within 4-6 weeks after the conclusion of the program.

PROGRAM SCHEDULE

7:30 am Registration/Check In Continental Breakfast

8:15 am Opening Remarks
Sheila R. Shulman, LLB, MPH

8:30 am Keynote Address

Telemedicine: Patientcentricity Comes of Age Alan S. Goldberg, JD, LLM

9:15 am A Telemedicine Demonstration: Issues and Problems in the Medical Practice Environment Chair: Anthony Sczcygiel, JD

David Ellis, MD Gary D. Byrd, PhD

10:30 am Refreshment Break

10:45 am A Survey of Legal Issues Chair: Julie Bargnesi, RN, JD

> Risk Management in Electronic Healthcare Communications Julie Bargnesi, RN, JD

Pharmacist Liability in an E-World Cindy Kaplan Bennes, JD, RPh

12:30 pm Lunch

Speaker - John Bentivoglio, Esq

Telemedicine: Don't Let the Benefits Blind You to Powerful Anti-Fraud Laws

1:30 pm Legislative and Regulatory Issues

Chair: James Wooten, JD

Role of the FDA in Telemedicine Melvyn Greberman, MD

Reimbursement: What Gets Paid For? Dena S. Puskin. ScD

Licensing and Legislative Issues in New York State Karl D. Fiebelkorn, MBA, RPh

4:00 pm Adjournment

PARTICIPANTS

KEYNOTE SPEAKER

Alan S. Goldberg, JD, LLM

Goulston & Storrs, Boston Former President, American Health Lawyers Association Co-Author, "Telemedicine: Emerging Legal Issues"

Julie Bargnesi, RN, JD

Partner, Damon & Morey LLP

Cindy Kaplan Bennes, JD, RPh

Partner, Phillips, Lytle, Hitchcock, Blaine & Huber LLP

John Bentivoglio, Esq

Special Counsel for Health Care Fraud and Chief Privacy Officer US Department of Justice

Gary D. Byrd, PhD

Director, Health Sciences Library, University at Buffalo Principal Investigator, Western New York IAIMS Planning Project

David Ellis, MD

Assistant Professor, Clinical Emergency Medicine Director, Telemedicine Program Associate Director, Department of Emergency Medicine Erie County Medical Center

Karl D. Fiebelkorn, MBA, RPh

Clinical Assistant Professor of Pharmacy Practice Assistant Dean for Student Affairs & Professional Relations Pharmacy Law Newsletter, Director/Editor University at Buffalo School of Pharmacy

Melvyn Greberman, MD, MPH, FACPM

Associate Director for Medical Affairs, Division of Small Manufacturers Assistance, Center for Devices & Radiological Health US Food & Drug Administration

Dena S. Puskin, ScD

Director, Office for the Advancement of Telehealth Health Resources and Services Administration US Public Health Service

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